

FOR IMMEDIATE RELEASE

We're Giving Away \$200 in Gas Cards July Fourth!

*IOWACOM welcomes antique cars, cool trucks, hot rods and low riders for
Earlham's 2008 Classic Car Show*

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Earlham, IA – June 23, 2008 – Earlham is getting ready for its annual July Fourth Freedom Fest Celebration. This successful event brings over 6,000 spectators to a town of just over one thousand. For many years this event has been a regular stop for families in the Madison and Dallas county areas. Now, there's a new event that's adding more excitement to the town's annual celebration – a classic car show!

“We're in our third year for this great event, and we've got more prizes and trophies to give than ever before, says executive director and organizer Jeremiah Keller. “I think we'll have one hundred cool cars this year!”

As the original visionary for this event, Jeremiah has kept this event in motion with his enthusiasm and car show moxie since 2006. Jeremiah has long been a regular of local car shows with his classic KITT car from the 1980s TV show “Knight Rider”. Jeremiah's Knight Rider car is nearly an exact replica and a complete joy for kids and adults alike!

“The fact that Earlham swells once a year to more than four times its 1,200 population is outstanding,” says IOWACOM owner and car show sponsor Mark Varner.

The first fifty cars in the gate will receive a free T-shirt. Participants, the public and even kids will vote for the winners of five large trophies. “It's a totally open car show,” states Mark. “This will be a blast for kids and adults during Earlham's July Fourth Freedom Fest celebration.”

The most exciting news is that Jeremiah will be giving away \$200 in gas cards to the lucky winners! Each top five winners will get a \$20 gift card and the best of show will get a \$100 gift card.

This event is held on Main Street in the Earlham bank's new parking lot. Registration is from 11:00 am to noon, judging will be noon to 2:00 pm and awards will be given at 3:00 pm.

All participants are encouraged to join in the parade. Parade line-up is 9:30am. Parade starts at 10:00am.

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For questions about the car show, please contact Organizer and Executive Director Jeremiah Keller at 515-758-3003 or by email at jeremiah@kittforever.com. For information about volunteer opportunities, please contact Mark Varner at 515-758-2000 or by email at mark@iowacom.net. For more information on the entire one-day Earlham Freedom Fest event, please visit www.earlhamfreedomfest.com.

Earlham's July Fourth Freedom Fest also includes a street dance, pool party, annual pet show, over \$5,000 worth of fireworks, 5K run, golf tournament, antique tractor rodeo and a variety show featuring local talent.

About IOWACOM

IOWACOM was founded in 1996 in Earlham by Mark Varner. IOWACOM offers small business web solutions and project consulting for larger businesses.

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